

A paintjob will last for 5 years, maximum. A SmartColor™ job will last for 20 years, at the absolute minimum! Now let us show you all of the money you will save with SmartColor™ over that 20 years, all while protecting and beautifying the surface of your home.

First, let us estimate that contracting a standard painter to prep and paint the average-sized colonial home will come in around \$6,000. Since prep and application for SmartColor™ typically costs approximately 2.5 times as much as a standard paintjob, this means that the average-sized colonial home would be \$15,000.

Number of Years Since Application	Cumulative Cost of Painting	Cumulative Cost of SmartColor™	Cumulative Money Saved by choosing SmartColor™
Application Cost	\$6,000	\$15,000	\$0
5	\$12,000	\$15,000	\$0
10	\$18,000	\$15,000	\$3,000
15	\$24,000	\$15,000	\$9,000
Total 20 Year Cost:	Painting: \$30,000	SmartColor™ \$15,000	Saved: \$15,000!

With SmartColor™, you make your money back before you even pay for your next 3 paintjobs!

The above figures *do not even take inflation into account*- the cost of painting will increase *every year*, while once SmartColor™ is paid for, all you have to do is sit back while we ensure your home stays beautiful. This is well worth the larger initial investment, especially since you are covered under our warranty for as long as you own and live in the home- this could be *much longer* than 20 years!

In addition to the thousands of dollars you will save, think of everything else you can save with SmartColor™:

- **TIME AND EFFORT:** You will be saved the hassle of collecting bids and finding a contractor each time your house would need standard painting.
- **STRESS:** You will have the security of knowing that Lifeyme Exteriors will complete the job to your satisfaction. We will then honor our labor-inclusive warranty for as long as you own or live in your home- the best warranty in the business!
- **SURFACE DAMAGE:** With SmartColor, your home no longer runs the risk of incurring damage caused by letting too much time elapse between paint jobs. These include mold, mildew, and bacteria growth due to moisture. These problems can also add costly repair and carpentry work to the cost of each paint cycle. With SmartColor™, your home and your wallet are both protected!